



INTRODUCING THE
FISH...



Welcome to Bigga Fish!

INTRODUCING BIGGA FISH



Bigga Fish is leading not-for-profit youth engagement and education organisation who provides a performance platform for young creatives and is also an using the creative industries to provide opportunities for 14 to 21 year olds.

We have engaged over 250,000 young people.

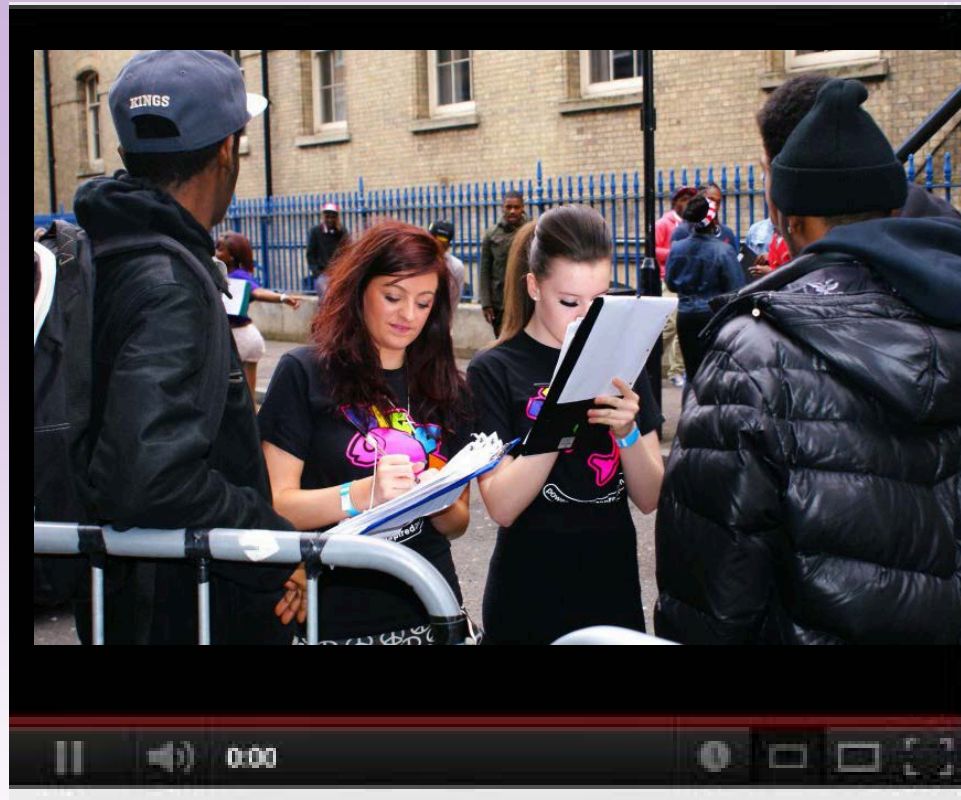
Organised some of the most successful youth events for audiences from 150-15,000!

Provided a platform for some of the countries most exciting music artists.

At Bigga Fish we keep young people at the heart of everything we do. This is what arguably makes Bigga Fish so unique and allows us to relate to youth culture. We set up working models and opportunities where young people can work alongside professionals, gain training and get real life experience.



We Are Bigga!



A clear mission...

Delivering Arts, Education Service Provider and Opportunities for Young People



3 complimentary organisations...

Separate but all contributing to each others success



Bigga Fish Foundation
Addressing systemic social
change facilitation through
arts and the creative
industries



Bigga Fish Ltd
Arts engagement producer
and education
service provider



Providing investment,
mentoring and networks
to young entrepreneurs



WORKING IN PARTNERSHIP: ACHIEVING TOGETHER

Partners



Andrew Lloyd Webber Foundation



PEABODY





The Bigga Fish Way



A PROVEN MODEL FOR YOUTH ENGAGEMENT

1. WE TRAIN YOUNG PEOPLE TO DEVELOP & DELIVER EVENTS & SOCIAL ACTION CAMPAIGNS NATIONALLY
2. WE FOCUS ON TEAMWORK AND INDIVIDUAL ACHIEVEMENT
3. YOUNG PEOPLE ARE TAUGHT & LED BY YOUNG PEOPLE (CAPTAINS)
4. WE OPERATE IN 5 CITIES ACROSS THE UK
5. 28,000 HOURS OF ACCREDITED VOLUNTEERING BY YOUNG PEOPLE
6. YOUNG PEOPLE LEARN ENTERPRISE SKILLS AND EARN INCOME & BENEFITS



Our Fishterns...

The Fishterns' Experience...

Our fishterns are on a year long internship. They are part of developing our revision app – www.revision-master.com and educational workshop and enterprise programme and have been instrumental to the next phase of Bigga!

'I have loved working as a Fishtern and being part of such an inspirational team. My highlights have all involved going into schools to deliver the revision workshops. Seeing the young people responding well to the activities has been really heart warming.' – **Frankie**

If you integrate young people into the core operation they will keep you fresh!

We are working towards 85% of our team being under 25.

Are/How are young people involved in your operation? – Use the Mind Maps on the table to start a discussion.

What are the challenges and solutions



Mixing Our Income Economy



The Mighty 7!

1. Funding- I.E. Arts Council
2. Contracts- I.E. NHS
3. Trusts & Foundations- I.E. Forward
4. Services- I.E. Social Media Services
5. Education- I.E. Workshops
6. Random but Connected- I.E. Bigga Business
7. The Unknown- I.E. What have we not worked out yet/Opportunity

Using your mind map – Discuss and write down your Mighty 7



Enterprising Through Engagement & Education

- Street Team Programme,
- Events & UK Tours,
- In and Out of School workshops
- Enterprise Club,
- Revision Master App and Youtube channel and motivational workshops.

Today, we hope to inspire you to take a leap of faith and share best practice with some guiding steps to collaborate and develop innovative and ground breaking work with young people.



Exercise

Design a Project aimed at generating the most benefit for your users and making use of your groups combined unique assets

The Project can be anything from a event, to a community programme to a awareness campaign.

Use the pens and materials to present it in the most youth appealing way: e.g. speech bubbles, drawn characters etc. Make sure you answer the following:

1. **What is it?**
2. **Why is it needed?**
3. **How can it be funded using a new model?**
4. **What are the benefits and outcomes to your project?**
5. **Present back as a 1 minute radio jingle!**



Reflection

Using stick it notes provided, place your ideas on the wall – labeled Groups A- E

What makes an engaging youth project?

Where was the opportunity in the group working together?

Where was the added value of working in the partnership?

What was different about your approach by working with others?

How practical was the project idea?

Talk about how the funding worked and record your best bits?

Possible funding sources

The world of funding is vast and wide. However, there are many options available.

For schools:

Awards for All England

Paul Hamlyn Foundation

Youth Music

Grant 4 Schools Directory- a fantastic portal for schools with a subscription of £99 + Vat per annum

By registering with your local Voluntary Service Council, you can also tap into their weekly newsletters, which promote the up and coming funding stream available to Charities and Not for Profits,

If you have a PTA or registered charity, you have a much larger pool.

There is the yearly released Trust & Foundation Directory, alongside larger grant makers like:

Children in Need

Comic Relief

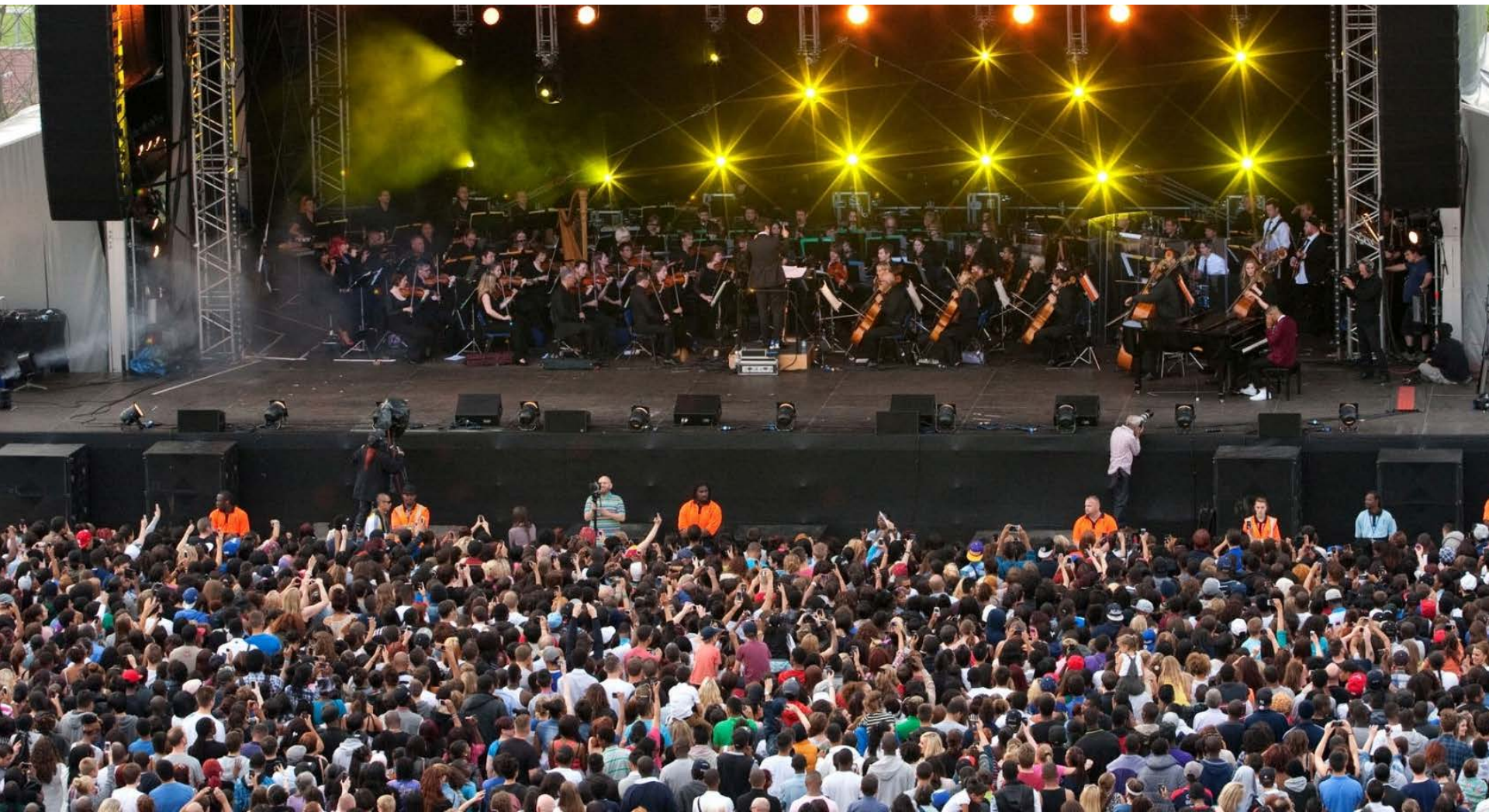
Big Lottery

Garfield Weston Foundation

John Lyons Trust (London)

Arts Council England

Esmee Fairbairn



THINK BIGGA, BE BIGGA!